CORE COURSES (24 hours)

		Hrs	Sem	Grade
STCO 526	Strategic Storytelling	3		
STCO 532	Media Technologies & Communication Strategies	3		
STCO 533	Video, Social & Mobile Promotion	3		
STCO 534	Strategic Media Analysis	3		
STCO 546	Effective Social Media	3		
STCO 550	Best Practices: Transforming the Digital Organization	3		
STCO 622	Strategic Organizational Communication	3		
STCO 681	New Beginnings: Research, Insight, & Application	3		

SOCIAL ENTERPRISE COGNATE (9 hours)

		Hrs	Sem	Grade
ARTS 600	Web & New Media	3		
COMS 630	Professional Communication & Nonprofit Development	3		
DSGN 500	Fundamentals of Design for Social Innovation	3		
	TOTAL HOURS	**33**		

Graduation Requirements
Complete 33 hours
A maximum of 50% of the program hours may be transferred if approved and allowable, including credit from an earned degree from Liberty University on the same academic level
3.0 GPA
No more than two grades of C may be applied to the degree (includes grades of C+ & & C-)
No grade of D or below may be applied to the degree (includes grades of D+ & D-)
Degree must be completed within 5 years
Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

Offered in Online Format

Notes
All applicable prerequisites must be met
Suggested Course Sequence on second page

SUGGESTED COURSE SEQUENCE

First Semester		
STCO 532		3
STCO 550		3
DSGN 500		3
	Total	9

Second Semester		
STCO 526		3
STCO 533		3
STCO 546		3
	Total	9

Third Semester		
ARTS 600		3
STCO 534		3
STCO 681		3
	Total	9

Fourth Semester		
COMS 630		3
STCO 622		3
	Total	6