

<u>CORE COURSES (30 hours)</u>		<u>Hrs</u>	<u>Sem</u>	<u>Grade</u>
COPR 505	Ethical Issues in Public Relations	3	_____	_____
COPR 510	Public Relations Writing	3	_____	_____
COPR 515	Public Relations Planning	3	_____	_____
COPR 540	Crisis Communication & Planning	3	_____	_____
COPR 545	Crisis Communication Strategy	3	_____	_____
COPR 610	Communicating Organizational Change	3	_____	_____
COPR 640	Analytics in Crisis Communication	3	_____	_____
STCO 526	Strategic Storytelling	3	_____	_____
STCO 622	Strategic Organizational Communication	3	_____	_____
STCO 658	Strategic Communication Campaigns for the Digital Age	3	_____	_____
TOTAL HOURS		30		

Graduation Requirements

Complete 30 hours

A maximum of 50% of the program hours may be transferred if approved and allowable, including credit from an earned degree from Liberty University on the same academic level

3.0 GPA

No more than two grades of C may be applied to the degree (includes grades of C+ & C-)

No grade of D or below may be applied to the degree (includes grades of D+ & D-)

Liberty University coursework that is more than 10 years old may not be applied towards this degree. Students are required to repeat the course if it has exceeded the age limit

Degree must be completed within 5 years

Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

Offered in Online Format

Notes

All applicable prerequisites must be met

Suggested Course Sequence on second page

SUGGESTED COURSE SEQUENCE

First Semester

COPR 505	3
COPR 510	3
COPR 515	<u>3</u>
Total	9

Second Semester

COPR 540	3
COPR 545	3
COPR 610	3
STCO 526	<u>3</u>
Total	12

Third Semester

COPR 640	3
STCO 622	3
STCO 658	<u>3</u>
Total	9