

| <b><u>CORE COURSES (48 hours)</u></b>      |   | <b><u>Hrs</u></b> | <b><u>Sem</u></b> | <b><u>Grade</u></b> |
|--|---|-------------------|-------------------|---------------------|
| BUSI 701                                   | DBA Current Topics <sup>1</sup>                     | 3                 | _____             | _____               |
| BUSI 710                                   | Foundations of Applied Research Methods             | 3                 | _____             | _____               |
| BUSI 730                                   | Strategic Allocation of Financial Resources         | 3                 | _____             | _____               |
| BUSI 735                                   | Understanding the Organization                      | 3                 | _____             | _____               |
| BUSI 740                                   | Supply Chain Management                             | 3                 | _____             | _____               |
| BUSI 745                                   | Marketing for Competitive Advantage                 | 3                 | _____             | _____               |
| BUSI 750                                   | Managing Human Resources                            | 3                 | _____             | _____               |
| BUSI 770                                   | Strategy Formulation & Strategic Thinking           | 3                 | _____             | _____               |
| BUSI 820                                   | Quantitative Research Methods                       | 3                 | _____             | _____               |
| BUSI 830                                   | Case Study Research Methods & Consulting Techniques | 3                 | _____             | _____               |
| BUSI 885                                   | Research Concept <sup>1</sup>                       | 3                 | _____             | _____               |
| BUSI 887                                   | Applied Doctoral Research Project I <sup>1</sup>    | 5                 | _____             | _____               |
| BUSI 888                                   | Applied Doctoral Research Project II <sup>1</sup>   | 5                 | _____             | _____               |
| BUSI 889                                   | Applied Doctoral Research Project III <sup>1</sup>  | 5                 | _____             | _____               |
| BUSI 890                                   | Applied Doctoral Research Project IV <sup>1</sup>   | 0                 | _____             | _____               |
| <b><u>MARKETING COGNATE (12 hours)</u></b> |   |                   |                   |                     |
| BUSI 520                                   | Strategic Marketing Management                      | 3                 | _____             | _____               |
| BUSI 612                                   | Marketing Promotions                                | 3                 | _____             | _____               |
| BUSI 613                                   | Supply Chain Management                             | 3                 | _____             | _____               |
| BUSI 614                                   | Marketing Research                                  | 3                 | _____             | _____               |
| <b>TOTAL HOURS</b>                         |   | <b>60</b>         |                   |                     |

**Graduation Requirements**

Complete 60 hours

A maximum of 50% of a post-graduate and doctoral degree may be transferred if approved and allowable, including credit from an earned degree from Liberty University on the same academic level

3.0 GPA

No grades lower than a B- may be applied to the degree

Degree must be completed within 7 years

Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

**Notes**

*All applicable prerequisites must be met*

<sup>1</sup>Cannot be transferred from another institution

*Suggested Course Sequence on second page*

**Offered in Online Format**

**SUGGESTED COURSE SEQUENCE**

**First Semester**

|                   |          |
|-------------------|----------|
| BUSI 701 (B Term) | 3        |
| BUSI 710 (B Term) | 3        |
| BUSI 730 (D Term) | 3        |
| BUSI 735 (D Term) | <u>3</u> |
| Total             | 12       |

**Second Semester**

|                   |          |
|-------------------|----------|
| BUSI 520 (B Term) | 3        |
| BUSI 740 (B Term) | 3        |
| BUSI 612 (D Term) | 3        |
| BUSI 745 (D Term) | <u>3</u> |
| Total             | 12       |

**Third Semester**

|                   |          |
|-------------------|----------|
| BUSI 613 (B Term) | 3        |
| BUSI 750 (B Term) | 3        |
| BUSI 614 (D Term) | 3        |
| BUSI 770 (D Term) | <u>3</u> |
| Total             | 12       |

**Fourth Semester**

|                   |          |
|-------------------|----------|
| BUSI 820 (B Term) | 3        |
| BUSI 830 (D Term) | <u>3</u> |
| Total             | 6        |

**Fifth Semester**

|          |          |
|----------|----------|
| BUSI 885 | <u>3</u> |
| Total    | 3        |

**Sixth Semester**

|          |          |
|----------|----------|
| BUSI 887 | <u>5</u> |
| Total    | 5        |

**Seventh Semester**

|          |          |
|----------|----------|
| BUSI 888 | <u>5</u> |
| Total    | 5        |

**Eighth Semester**

|          |          |
|----------|----------|
| BUSI 889 | <u>5</u> |
| Total    | 5        |

**Ninth Semester**

|          |          |
|----------|----------|
| BUSI 890 | <u>0</u> |
| Total    | 0        |