

Important: This degree plan is effective for those starting this degree program in fall 2021 through summer 2022. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations or cognates.

GENERAL EDUCATION/

FOUNDATIONAL SKILLS REQUIREMENTS (39-42 hours)

Course		Hrs	Sem	Grade
Communication & Information Literacy (12 hours)¹				
ENGL 101	Composition & Rhetoric	3	_____	_____
_____	Communications Elective	3	_____	_____
_____	Information Literacy Elective	3	_____	_____
_____	Information Literacy Elective	3	_____	_____

Technological Solutions & Quantitative Reasoning (3-6 hours)¹

UNIV 104	Instructional Tech. for Online Learning	0-3	_____	_____
MATH ____	Math Elective (MATH 114 or higher)	3	_____	_____

Critical Thinking (7 hours)¹

RLGN 104	Christian Life & Biblical Worldview ²	4	_____	_____
_____	Critical Thinking Elective	3	_____	_____

Civic & Global Engagement (3 hours)¹

_____	Cultural Studies Elective	3	_____	_____
-------	---------------------------	---	-------	-------

Social & Scientific Inquiry (6 hours)¹

_____	Natural Science Elective	3	_____	_____
_____	Social Science Elective	3	_____	_____

Christianity & Contexts (8 hours)¹

BIBL 104	Survey of Old & New Testament	4	_____	_____
THEO 104	Introduction to Theology Survey ²	4	_____	_____

Course		Hrs	Sem	Grade
Major Foundational Courses (0-9 hours)				
BUSI 201	Intermediate Business Computer Apps. ³	3	_____	_____
BUSI 230	Introduction to Probability & Statistics ³	3	_____	_____
BUSI 240	Organizational Behavior I ³	3	_____	_____

MAJOR

<u>Core (42 hours)</u>				
ACCT 211	Financial Accounting	3	_____	_____
ACCT 212	Managerial Accounting	3	_____	_____
ACCT 370	Financial Statement Analysis	3	_____	_____
BUSI 301	Business Law	3	_____	_____
BUSI 303	International Business	3	_____	_____
BUSI 310	Principles of Management	3	_____	_____
BUSI 320	Corporate Finance	3	_____	_____
BUSI 330	Principles of Marketing	3	_____	_____
BUSI 342	Human Resource Management	3	_____	_____
BUSI 400	Strategic Planning/Business Policy	3	_____	_____
BUSI 411	Operations Management	3	_____	_____
BUSI 472	Organizational Ethics	3	_____	_____
ECON 213	Principles of Microeconomics	3	_____	_____
ECON 214	Principles of Macroeconomics	3	_____	_____

<u>Cognate (12 hours)</u>				
BUSI 331	Marketing Research	3	_____	_____
BUSI 332	Consumer Behavior	3	_____	_____
BUSI 447	Digital Marketing Analytics	3	_____	_____
BUSI 453	Applied Marketing Analysis	3	_____	_____

FREE ELECTIVES (15-27 hours)⁴

_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

Graduation Requirements	
120	Total Hours
2.0	Overall grade point average
30	Hours must be upper-level courses (300-400 level)
Grade of 'C'	Minimum required for all upper-level courses in the major
25%	Of major and cognate taken through Liberty University
30	Hours must be completed through Liberty University
Grad App	Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

Notes	
<i>All applicable prerequisites must be met</i>	
¹ Refer to the list of approved general education electives at www.liberty.edu/gened before enrolling in foundational skills requirements	
² Students transferring in 45 or more UG credit hours will have the requirement of RLGN 104 waived; Students transferring in 60 or more UG credit hours will also have the requirement of THEO 104 waived	
³ Courses may also fulfill select General Education Requirements. Please refer to the list of approved general education electives at www.liberty.edu/gened	
⁴ Internship (maximum 6 hours) is strongly recommended	
<i>Suggested Course Sequence on second page</i>	

SUGGESTED COURSE SEQUENCE

FRESHMAN YEAR

<u>First Semester</u>		<u>Second Semester</u>	
BIBL 104	4	RLGN 104	4
ENGL 101	3	Critical Thinking Elective ¹	3
UNIV 104	0-3	Information Literacy Elect. ¹ [BUSI 201]	3
Communications Elective ¹	3	Math Elective ¹ [BUSI 230]	3
Social Sciences Elective ¹ [BUSI 240]	<u>3</u>	Natural Science Elective ¹	<u>3</u>
	Total 13-16		Total 16

SOPHOMORE YEAR

THEO 104	4	Cultural Studies Elective ¹	3
Information Literacy Elective ¹	3	ACCT 212	3
ACCT 211	3	ECON 213	3
BUSI 310	3	BUSI 331	3
BUSI 330	<u>3</u>	Elective	<u>3</u>
	Total 16		Total 15

JUNIOR YEAR

BUSI 303	3	ACCT 370	3
BUSI 320	3	BUSI 301	3
BUSI 447	3	BUSI 342	3
ECON 214	3	BUSI 453	3
Elective	<u>3</u>	Elective	<u>3</u>
	Total 15		Total 15

SENIOR YEAR

BUSI 332	3	Elective	3
BUSI 400	3	Elective	3
BUSI 411	3	Elective	3
BUSI 472	3	Elective	3
Elective	<u>3</u>	Elective	<u>3</u>
	Total 15		Total 15

Notes

¹Refer to the list of approved general education electives at www.liberty.edu/gened before enrolling in foundational skills requirements