

Important: This degree plan is effective for those starting this degree program in fall 2021 through summer 2022. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations or cognates.

GENERAL EDUCATION/

FOUNDATIONAL SKILLS REQUIREMENTS (39-42 hours)

| Course | | Hrs | Sem | Grade |
|--|-------------------------------|-----|-------|-------|
| Communication & Information Literacy (12 hours)¹ | | | | |
| ENGL 101 | Composition & Rhetoric | 3 | _____ | _____ |
| _____ | Communications Elective | 3 | _____ | _____ |
| _____ | Information Literacy Elective | 3 | _____ | _____ |
| _____ | Information Literacy Elective | 3 | _____ | _____ |

Technological Solutions & Quantitative Reasoning (3-6 hours)¹

| | | | | |
|------------|---|-----|-------|-------|
| UNIV 104 | Instructional Tech. for Online Learning | 0-3 | _____ | _____ |
| MATH _____ | Math Elective (MATH 114 or higher) | 3 | _____ | _____ |

Critical Thinking (7 hours)¹

| | | | | |
|----------|--|---|-------|-------|
| RLGN 104 | Christian Life & Biblical Worldview ² | 4 | _____ | _____ |
| _____ | Critical Thinking Elective | 3 | _____ | _____ |

Civic & Global Engagement (3 hours)¹

| | | | | |
|-------|---------------------------|---|-------|-------|
| _____ | Cultural Studies Elective | 3 | _____ | _____ |
|-------|---------------------------|---|-------|-------|

Social & Scientific Inquiry (6 hours)¹

| | | | | |
|-------|--------------------------|---|-------|-------|
| _____ | Natural Science Elective | 3 | _____ | _____ |
| _____ | Social Science Elective | 3 | _____ | _____ |

Christianity & Contexts (8 hours)¹

| | | | | |
|----------|--|---|-------|-------|
| BIBL 104 | Survey of Old & New Testament | 4 | _____ | _____ |
| THEO 104 | Introduction to Theology Survey ² | 4 | _____ | _____ |

Major Foundational Courses (0-9 hours)

| Course | | Hrs | Sem | Grade |
|----------|---|-----|-------|-------|
| BUSI 201 | Intermediate Business Computer Apps. ³ | 3 | _____ | _____ |
| BUSI 230 | Introduction to Probability & Statistics ³ | 3 | _____ | _____ |
| BUSI 240 | Organizational Behavior I ³ | 3 | _____ | _____ |

MAJOR

| Course | | Hrs | Sem | Grade |
|------------------------|------------------------------------|-----|-------|-------|
| Core (42 hours) | | | | |
| ACCT 211 | Financial Accounting | 3 | _____ | _____ |
| ACCT 212 | Managerial Accounting | 3 | _____ | _____ |
| ACCT 370 | Financial Statement Analysis | 3 | _____ | _____ |
| BUSI 301 | Business Law | 3 | _____ | _____ |
| BUSI 303 | International Business | 3 | _____ | _____ |
| BUSI 310 | Principles of Management | 3 | _____ | _____ |
| BUSI 320 | Corporate Finance | 3 | _____ | _____ |
| BUSI 330 | Principles of Marketing | 3 | _____ | _____ |
| BUSI 342 | Human Resource Management | 3 | _____ | _____ |
| BUSI 400 | Strategic Planning/Business Policy | 3 | _____ | _____ |
| BUSI 411 | Operations Management | 3 | _____ | _____ |
| BUSI 472 | Organizational Ethics | 3 | _____ | _____ |
| ECON 213 | Principles of Microeconomics | 3 | _____ | _____ |
| ECON 214 | Principles of Macroeconomics | 3 | _____ | _____ |

Cognate (15 hours)

| | | | | |
|----------|--|---|-------|-------|
| JOUR 225 | Media Writing | 3 | _____ | _____ |
| SCOM 110 | Media & Culture | 3 | _____ | _____ |
| SCOM 345 | Persuasion | 3 | _____ | _____ |
| STCO 307 | Strategic Communication | 3 | _____ | _____ |
| STCO 356 | Digital/Social/Mobile Coms. Strategies | 3 | _____ | _____ |

FREE ELECTIVES (12-24 hours)⁴

| | | | | |
|-------|-------|-------|-------|-------|
| _____ | _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ | _____ |

Graduation Requirements

- 120 Total Hours
- 2.0 Overall grade point average
- 30 Hours must be upper-level courses (300-400 level)
- Grade of 'C' Minimum required for all upper-level courses in the major
- 25% Of major and cognate taken through Liberty University
- 30 Hours must be completed through Liberty University
- Grad App Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

Notes

All applicable prerequisites must be met

¹Refer to the list of approved general education electives at www.liberty.edu/gened before enrolling in foundational skills requirements

²Students transferring in 45 or more UG credit hours will have the requirement of RLGN 104 waived; Students transferring in 60 or more UG credit hours will also have the requirement of THEO 104 waived

³Courses may also fulfill select General Education Requirements. Please refer to the list of approved general education electives at www.liberty.edu/gened

⁴Internship (maximum 6 hours) is strongly recommended

Suggested Course Sequence on second page

SUGGESTED COURSE SEQUENCE

FRESHMAN YEAR

| <u>First Semester</u> | | <u>Second Semester</u> | |
|--|-------------|---|----------|
| BIBL 104 | 4 | RLGN 104 | 4 |
| ENGL 101 | 3 | Critical Thinking Elective ¹ | 3 |
| UNIV 104 | 0-3 | Information Literacy Elect. ¹ [BUSI 201] | 3 |
| Communications Elective ¹ | 3 | Math Elective ¹ [BUSI 230] | 3 |
| Social Sciences Elective ¹ [BUSI 240] | <u>3</u> | Natural Science Elective ¹ | <u>3</u> |
| | Total 13-16 | | Total 16 |

SOPHOMORE YEAR

| | | | |
|----------|----------|--|----------|
| THEO 104 | 4 | Cultural Studies Elective ¹ | 3 |
| ACCT 211 | 3 | Information Literacy Elective ¹ | 3 |
| BUSI 310 | 3 | ACCT 212 | 3 |
| SCOM 110 | 3 | ECON 213 | 3 |
| Elective | <u>3</u> | Elective | <u>3</u> |
| | Total 16 | | Total 15 |

JUNIOR YEAR

| | | | |
|----------|----------|----------|----------|
| BUSI 303 | 3 | ACCT 370 | 3 |
| BUSI 320 | 3 | BUSI 301 | 3 |
| ECON 214 | 3 | BUSI 330 | 3 |
| JOUR 225 | 3 | BUSI 342 | 3 |
| Elective | <u>3</u> | Elective | <u>3</u> |
| | Total 15 | | Total 15 |

SENIOR YEAR

| | | | |
|----------|----------|----------|----------|
| BUSI 411 | 3 | BUSI 400 | 3 |
| BUSI 472 | 3 | STCO 356 | 3 |
| SCOM 345 | 3 | Elective | 3 |
| STCO 307 | 3 | Elective | 3 |
| Elective | <u>3</u> | Elective | <u>3</u> |
| | Total 15 | | Total 15 |

Notes

¹Refer to the list of approved general education electives at www.liberty.edu/gened before enrolling in foundational skills requirements