UNIVERSITY. THE GRADUATE SCHOOL

Doctor of Business Administration (D.B.A.)

Tourism Management – Project Cognate

2020-2021 Degree Completion Plan

CORE COURSES (48 hours)			<u>Sem</u>	<u>Grade</u>
BUSI 701	DBA Current Topics ¹	3		
BUSI 710	Foundations of Applied Research Methods	3		<u> </u>
BUSI 730	Strategic Allocation of Financial Resources	3		<u> </u>
BUSI 735	Understanding the Organization	3		<u> </u>
BUSI 740	Supply Chain Management	3		
BUSI 745	Marketing for Competitive Advantage	3		<u> </u>
BUSI 750	Managing Human Resources	3		
BUSI 770	Strategy Formulation & Strategic Thinking	3		
BUSI 820	Quantitative Research Methods	3		
BUSI 830	Case Study Research Methods & Consulting Techniques	3		
BUSI 885	Research Concept ¹	3		
BUSI 887	Applied Doctoral Research Project I ¹	5		
BUSI 888	Applied Doctoral Research Project II ¹	5		
BUSI 889	Applied Doctoral Research Project III ¹	5		
BUSI 890	Applied Doctoral Research Project IV ¹	0		
TOURISM N	MANAGEMENT COGNATE (12 hours)			
COMS 624	Intercultural Communication	3		
STCO 648	Setting Social & Interactive Goals	3		
TOUR 601	Current Issues & Theories for Hosp. & Tourism Mgmt.	3		
TOUR 602	Hospitality & Tourism Marketing Strategy	3		
	TOTAL HOURS	60		

Graduation Requirements

Complete 60 hours

A maximum of 50% of a post-graduate and doctoral degree may be transferred if approved and allowable, including credit from an earned degree from Liberty University on the same academic level

3.0 GPA

No grades lower than a B- may be applied to the degree

Degree must be completed within 7 years

Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

Offered in Online Format

Notes

All applicable prerequisites must be met ¹Cannot be transferred from another institution Suggested course sequence on second page

	SUGGES	STED COU	URSE SEQUENCE		
First Semester BUSI 701		3	Second Semester BUSI 740		3
BUSI 710		3	COMS 624		3
BUSI 730		3	BUSI 745		3
BUSI 735		<u>3</u>	TOUR 601		<u>3</u>
	Total	12		Total	12
Third Semester			Fourth Semester		
BUSI 750		3	BUSI 820		3
STCO 648		3	BUSI 830		<u>3</u>
BUSI 770		3		Total	6
TOUR 602		<u>3</u>			
	Total	12			
Fifth Semester			Sixth Semester		
BUSI 885	Total	<u>3</u> 3	BUSI 887	Total	<u>5</u> 5
Seventh Semester		<u>.</u>	Eighth Semester		
BUSI 888	Total	<u>5</u> 5	BUSI 889	Total	<u>5</u> 5
<u>Ninth Semester</u> BUSI 890	Total	<u>0</u> 0			